

Custom POS POP Cardboard Display Stands

Custom POS POP cardboard display stands is a great promotion tool which is getting more and more popular in FMCG fields, with its great advantages of customization, client can print their logos & slogans on their point of sale display stand, then, the display stand will have a great communication with their consumers which will promote them to pick products up.

Custom point of purchase displays are also easy to be assembled, all displays can be flat packed as well to save shipping volume and costs.

This corrugated POP displays can be printed with 4C color, also spot color or UV, gold stamping, embossing can be applied.



Product Description	Content
Brand Name:	WOW Display

MOQ:	50pcs
Recyclable Material:	Corrugated paper, 300-350G CCNB, K3/K5 Corrugated
Customized:	YES! Can be the Customized logo.
Printing:	CMYK 1-4C Printing, Pantone color
Advantage:	Grab shoppers' attention, recyclable, green
artwork:	FREE
Design:	FREE
Folded:	YES. assembling just needs 2-3mins under our assembly video guidance.
Material Certificate:	SGS, FSC, ISO9001, BSCI
Size:	Customized size
Surface disposal:	Glossy varnishing, Glossy lamination, UV, Matte lamination
Packaging:	Flat packing or pre-filled packing
Packaging details:	Special export carton. Flat packing, 1-5 pcs packed in a corrugated carton.
Quality Control:	From the material purchase, pre-production machine testing, 3 times assessment for finished goods, packing etc. We have our own QC for those processes.
Sample charge:	100% refund once the official order reaches 100pcs.
Sample lead time:	1-2 working days
Production Lead time:	8-10 working days after deposit received
Machines for production:	Die-cutting machine, Offset printing machine, lamination machine, UV machine etc.
Standard Export Carton:	Internationally standard package cartons with 5 layers.
Advantages of custom cardboard display in WOW:	

- 100% recyclable and environmental friendly
- Flat pack, save shipping charge
- Light weight, each to be moved
- Custom logo printing and size
- Fast lead time, 1-2 days for sample, 10-12 days for bulk order.
- Competitive price: Yes, as WOW is a factory, all prices will be competitive.

Actually, since all displays in WOW can be customized, the displays we are advertising is for reference only, here blow are more point of display cases, please check and advise which one you prefer. Or, as WOW owning designer team in house, we are able to provide customized 3D rendering design after you advising your display requirements.



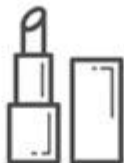
深圳市伟恩包装展示有限公司
Shenzhen WOW Packaging Display Co., Ltd

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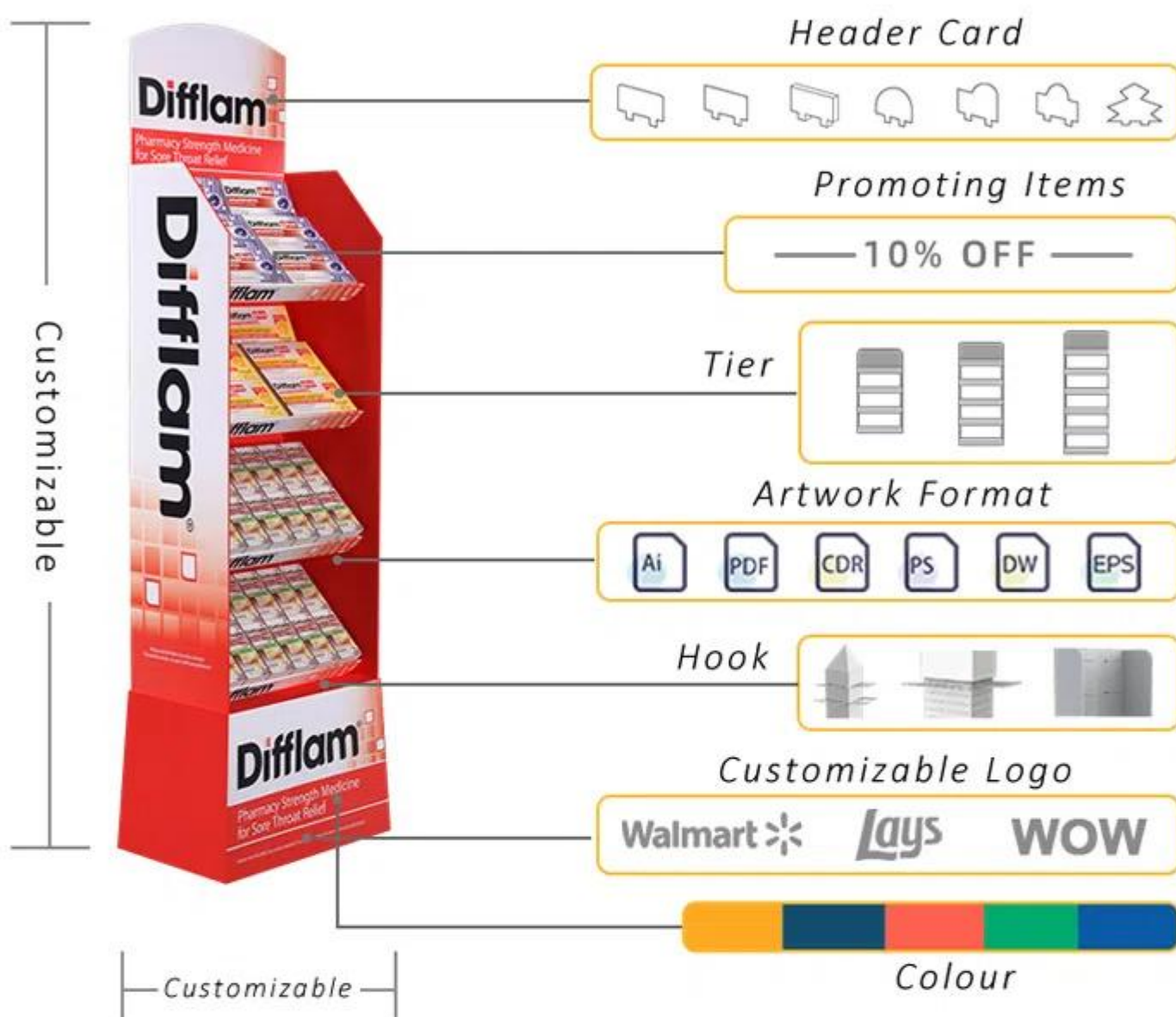


CUSTOM RETAIL DISPLAYS SOLUTION

Custom Design | OEM & ODM Production | Consultation | Cardboard



Snacks & Food Candy Cosmetic **Daily Necessities** Toys Others



CUSTOM CARDBOARD POP/POS DISPLAY RACKS CREATE VALUE FOR THE BARAND



Retail Floor Display

Hook Display

Pallet Display



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Shipper Floor Display



Tiered Floor Display



CDU

APPLICABLE INDUSTRY



Snacks & Food Display



Apparel Display



Toy Display



Gift Display





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Commodity Display



Drinks & Wine Display



Electronics Display



Mobile Accessories Display



Cosmetics Display



Sunglasses Display





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SOME BRAND CASE



Nestle



NIVEA



JBL



Colgate



Extra



FERRERO ROCHER

Kinder

Shenzhen WOW Packaging Display Co., Ltd is a certified professional POP POS cardboard display suppliers and manufacturers, with top quality machines in house and professional sales team, also, as WOW has designer team in house, we can also provide one stop service from design to delivery. All your displays can be customized whether for printing or design.

Mob/WhatsApp/Wechat: +86 186 7564 6976 Web: www.cardboard-display-stand.com Email: admin@wowpopdisplay.com



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WOW Packaging Display Co., Ltd is a top quality POP display factory owning superior customer service and highly competitive prices, all inquiries will be replied within 2 hours! Contact us now and request a free quote and sample! Drop us an email admin@wowpopdisplay.com or Add WOW on Whatsapp: +86 186 7564 6976, we are at your service 7*24 at any time. :)

DISPLAY ADVANTAGES



01

100% Customization

Including structure, size, printing, lamination, etc.

02

Offset Printing

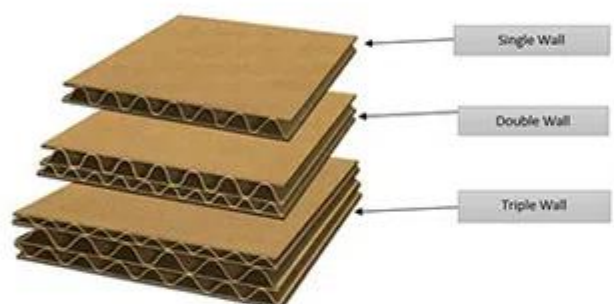
4C CMYK offset printing + high glossy/matt lamination.



03

100% Green Material

Whole display is made out of recyclable cardboard material



04

Competitive Price

WOW control full production lines in house which secure favorable prices & high quality.



05

Strong & Sturdy

Apply great design to reinforce whole stand to ensure loading capacity 30+ per shelf.



06

Fulfillment Service Available

WOW is able to help you to load your products into display stand before shipment.





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COMPANY PROFILE



Established in 2009 and witnessing 12 years of consistent growth as a business, WOW Display has flourished as a manufacturer of in-shop brand communication tools and merchandising displays. Through our merchandising support to Walmart, Costco, P&G, Kinder, Nivea and so on famous brands, we helped many brands improve their presence & sales in the global market. WOW Display has a wide range of POS display line, from temporary to permanent material as well as variety of designs, such as counter displays(CDU), dump bin, floor displays(FSDU), pallet displays, hang sell display, sidekick display, hook display and so on.

So far, WOW owning full production lines including printing, die cutting, gluing, mounting and packaging machine, all process are run in house, which secure the lead time and quality. Besides, WOW Display passed the ISO9001, SGS FSC in 2012, audited by Walmart in 2015, Disney in 2016 and awarded POPAI Asia in 2019.

WOW has helped thousands of businesses worldwide achieve great packaging through our specialized service. We do our best to help our clients go above and beyond to exceed expectations that ultimately impress their customers!

Our mission is to make the display and provide the service that will give you a "WOW" !





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OUR TEAM



CERTIFICATES





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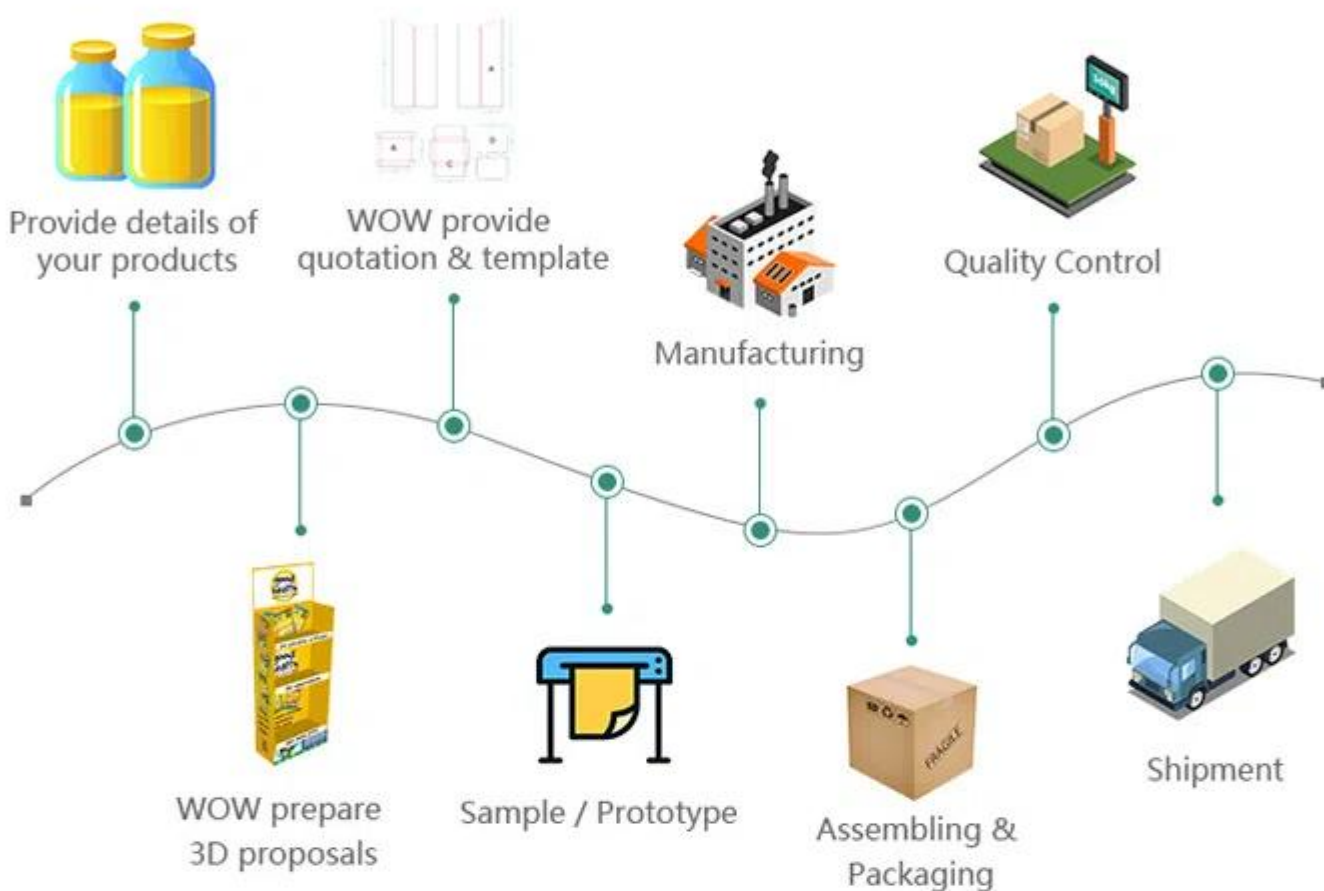


ORDER PROCESS

Artwork Ready:



No Idea:



Packaging & Shipping

PALLETIZE

- **Palletize:** Pack each compornents on pallet, so clients can unpack and assemble the displays in the warehouse easily, it helps client to save lots of packing cost in the mean time.



FLAT PACK

- **Flat-pack:** To pack 1 or several sets of displays into one carton with assembly instruction sheet. Normally the assembly time is about 2-7 minutes for clients.



CO-PACK

- **Co-pack:** Clients can send the goods to us and allow us to assemble the display and fill in the goods directly.



FAQ:

Q: Are you a factory or trade company?

A: WOW is a professional factory specialized in POP Displays.

Q: Can I get a custom cardboard display sample?

A: Yes, on some stock items freely, the freight cost of samples will be collected on your side. We can also make custom cardboard display sample with customized design but client needs pay some sample fee.

Q: How to proceed an display order?

A: Quotation — prototype — prototype/sample confirmed — send you proforma invoice for deposit payment — production — Inspection — QC report — finished production photos — balance received — Arrange shipment.

You could provide us the display item image with sizes/dimensions, your product weight information, display printing areas, quantity, then we can provide you quotation. If you are not sure about the display design, we could make suggestions and solution based on your product information, size, weight, pictures, product placements, etc.